

## Message Text

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PAGE 01 STATE 018369  
ORIGIN EB-08

INFO OCT-01 AS-01 ARA-10 ISO-00 FTC-01 ( ISO ) R

DRAFTED BY EB/IFD/BP:TASCHLENKER  
APPROVED BY EB/IFD/BP:WLOCKWOOD  
ARA/MEX:HLANE  
FTC:JTFISCHBACH

-----271822Z 071350 /21

R 270220Z JAN 77  
FM SECSTATE WASHDC  
TO AMEMBASSY MEXICO  
INFO AMCONSUL TIJUANA

UNCLAS STATE 018369

E.O. 11652: N/A

TAGS: ETRD, US, MX

SUBJECT: REQUEST FOR ASSISTANCE IN FEDERAL TRADE  
COMMISSION INVESTIGATION OF DENTAL CARE INDUSTRY

1. FTC IS INVESTIGATING DENTAL CARE INDUSTRY IN THE U.S.,  
PARTICULARLY WITH REGARD TO RESTRAINTS ON ADVERTISING BY  
DENTISTS. IN ORDER TO PROVIDE COMPARATIVE INFORMATION  
WITH REGARD TO CURRENT SITUATION IN MEXICO, FTC REQUESTS  
THE FOLLOWING INFORMATION:

A. ARE DENTISTS PERMITTED UNDER MEXICAN LAW TO ADVERTISE,  
PARTICULARLY WITH REGARD TO PRICES?

B. IF DENTISTS ARE PERMITTED TO ADVERTISE IN MEXICO,  
PLEASE PROVIDE A ROUGH ESTIMATE OF THE DEGREE TO  
WHICH ADVERTISING IS ACTUALLY EMPLOYED (E.G.  
"NEVER," "REGULARLY," ETC.

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C. PLEASE PROVIDE A LIST OF NAMES AND ADDRESSES OF  
INSTITUTIONS PROVIDING EDUCATION FOR DENTISTS  
IN MEXICO.

D. PLEASE PROVIDE NAMES AND ADDRESSES OF ANY INDIVIDUALS  
IN MEXICO WITH WHOM FTC MIGHT APPROPRIATELY MAKE

CONTACT FOR FURTHER INQUIRIES REGARDING DENTAL  
CARE IN MEXICO.

E. IF POSSIBLE, PROVIDE SAMPLES OF RECENT NEWSPAPER  
ADVERTISEMENTS BY DENTISTS.

2. IT IS UNDERSTOOD THAT DENTAL SERVICE ADVERTISING IS  
PARTICULARLY ACTIVE IN THE BORDER CITIES. COMMENTS  
FROM CONSULATE TIAJUANA WOULD BE WELCOME ON THIS ASPECT.

3. RESPONSE BY FEBRUARY 15, 1977 IS REQUESTED.

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NNN

## Message Attributes

**Automatic Decaptoning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** INVESTIGATIONS, DENTISTS  
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**Decapton Date:** 01-Jan-1960 12:00:00 am  
**Decapton Note:**  
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**Disposition Approved on Date:**  
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**Document Unique ID:** 00  
**Drafter:** TASCHLENNER  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
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**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Review Release Event:** n/a  
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**SAS ID:** 3482810  
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**Subject:** REQUEST FOR ASSISTANCE IN FEDERAL TRADE COMMISSION INVESTIGATION OF DENTAL CARE INDUSTRY  
**TAGS:** ETRD, TBIO, US, MX, FTC  
**To:** MEXICO  
**Type:** TE  
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**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009